

**FPOV
UPDATE**

Building an Intelligence Strategy in 2025

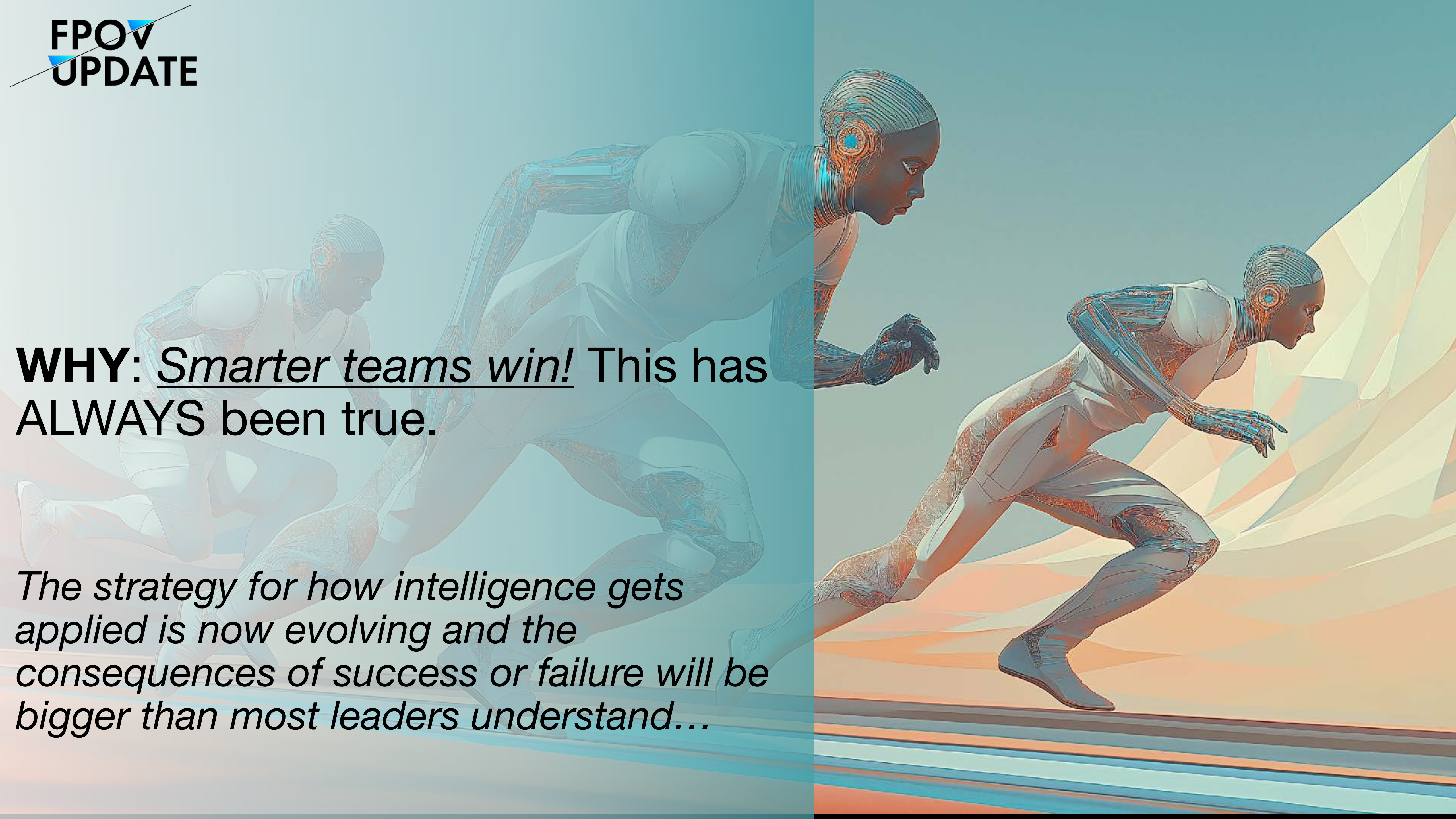
The Definition: an Intelligence Strategy is the roadmap to adding an AI layer to your organization - ***creating vast intelligence flows***

Components:

- Human Intelligence
- Synthetic Intelligence
- Machine Intelligence
- Hybrid Intelligence

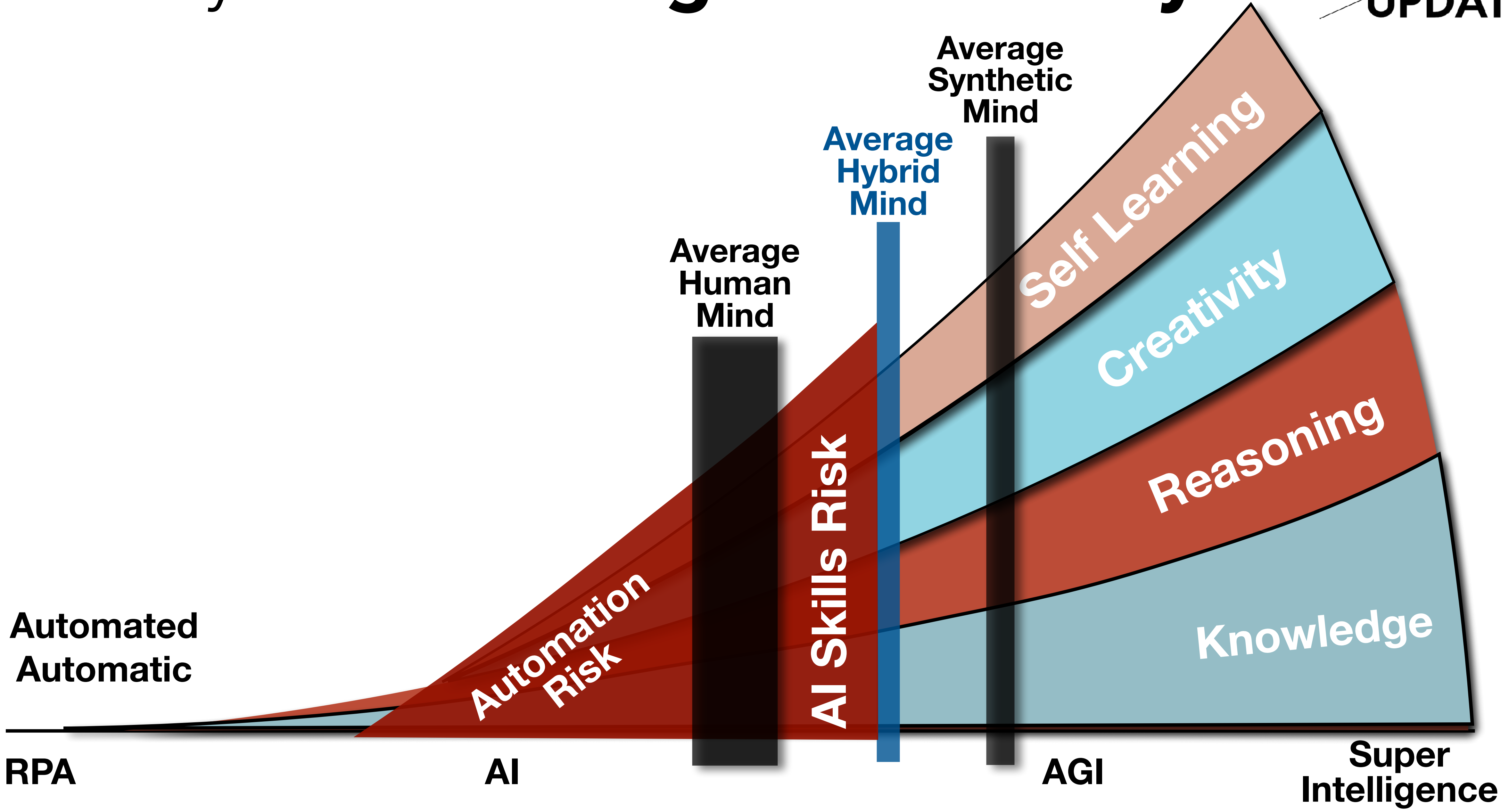
WHY: Smarter teams win! This has ALWAYS been true.

The strategy for how intelligence gets applied is now evolving and the consequences of success or failure will be bigger than most leaders understand...



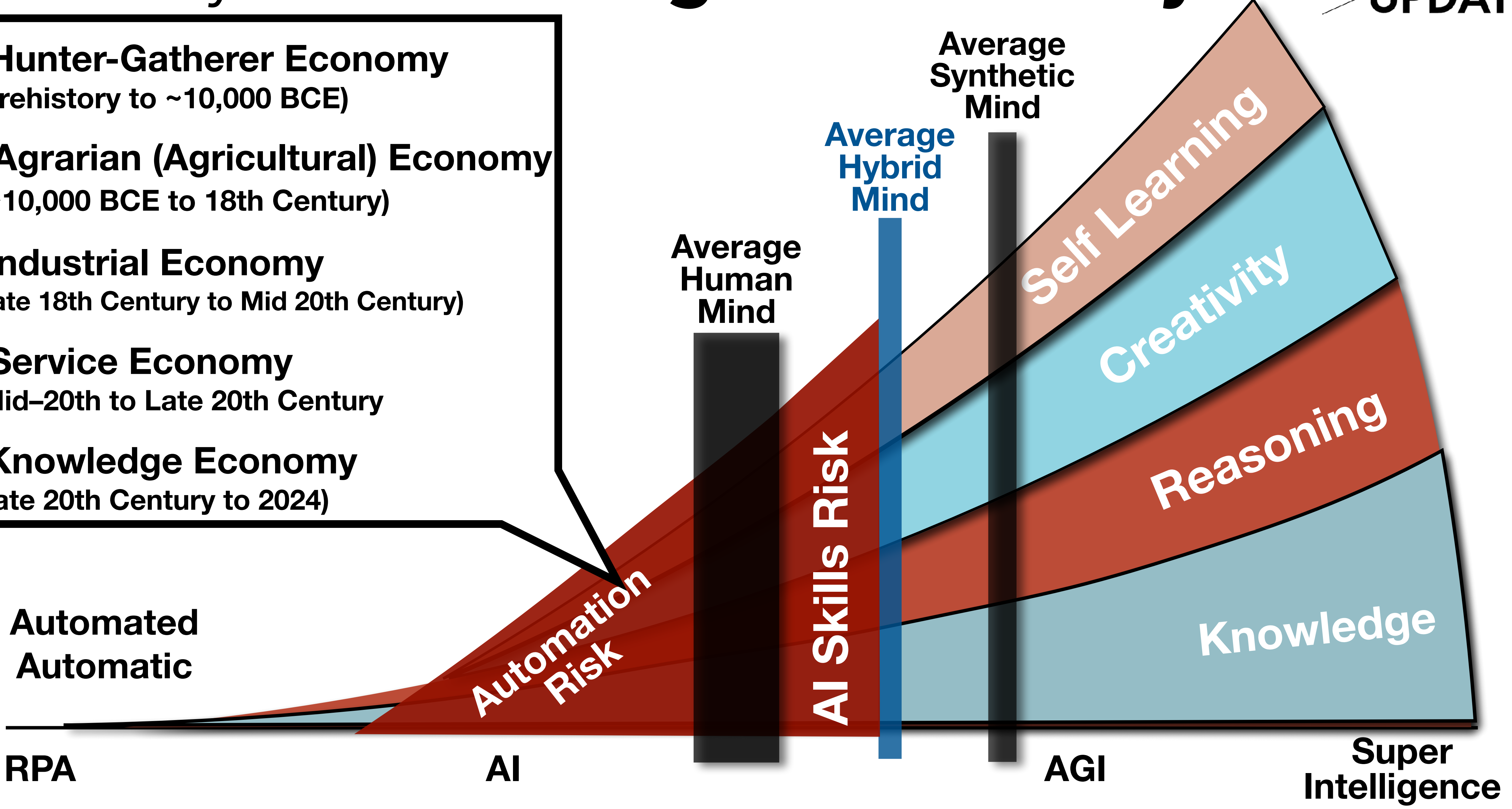
Human/Synthetic Intelligence Maturity

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Human/Synthetic Intelligence Maturity

- **Hunter-Gatherer Economy**
(Prehistory to ~10,000 BCE)
- **Agrarian (Agricultural) Economy**
(~10,000 BCE to 18th Century)
- **Industrial Economy**
(Late 18th Century to Mid 20th Century)
- **Service Economy**
(Mid-20th to Late 20th Century)
- **Knowledge Economy**
(Late 20th Century to 2024)



Automated
Automatic

RPA

AI

AGI

Super
Intelligence

Automation
Risk

AI Skills Risk

Average
Human
Mind

Average
Hybrid
Mind

Average
Synthetic
Mind

Self Learning

Creativity

Reasoning

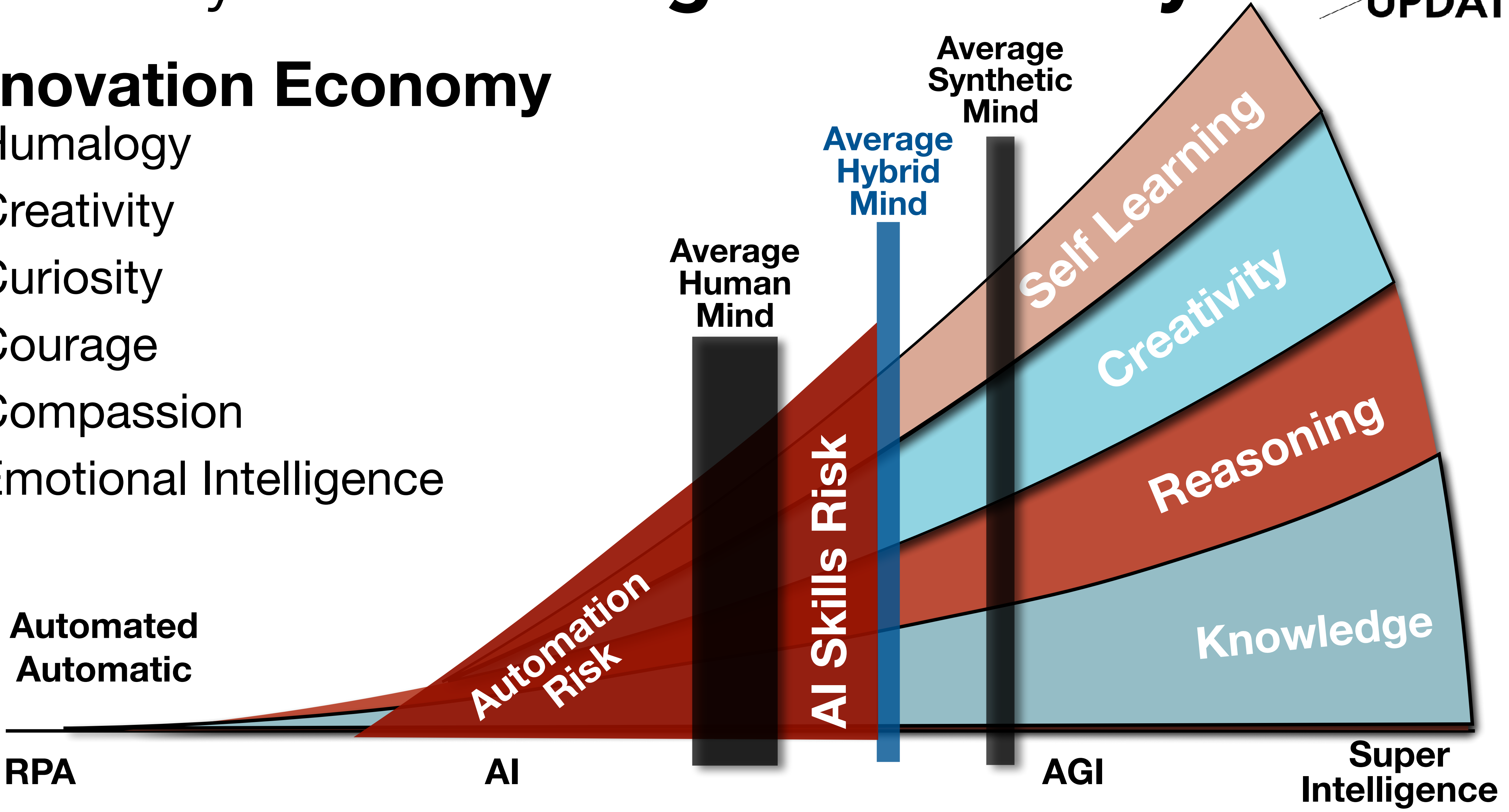
Knowledge

Human/Synthetic Intelligence Maturity

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Innovation Economy

- Humalogy
- Creativity
- Curiosity
- Courage
- Compassion
- Emotional Intelligence



Automated
Automatic

RPA

AI

AGI

Super
Intelligence

Machine Intelligence Maturity

(Embodied AI)

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Average
Machine
Capabilities

Physical Capabilities

Novel Solutions

Reasoning &
Knowledge

Self Learning

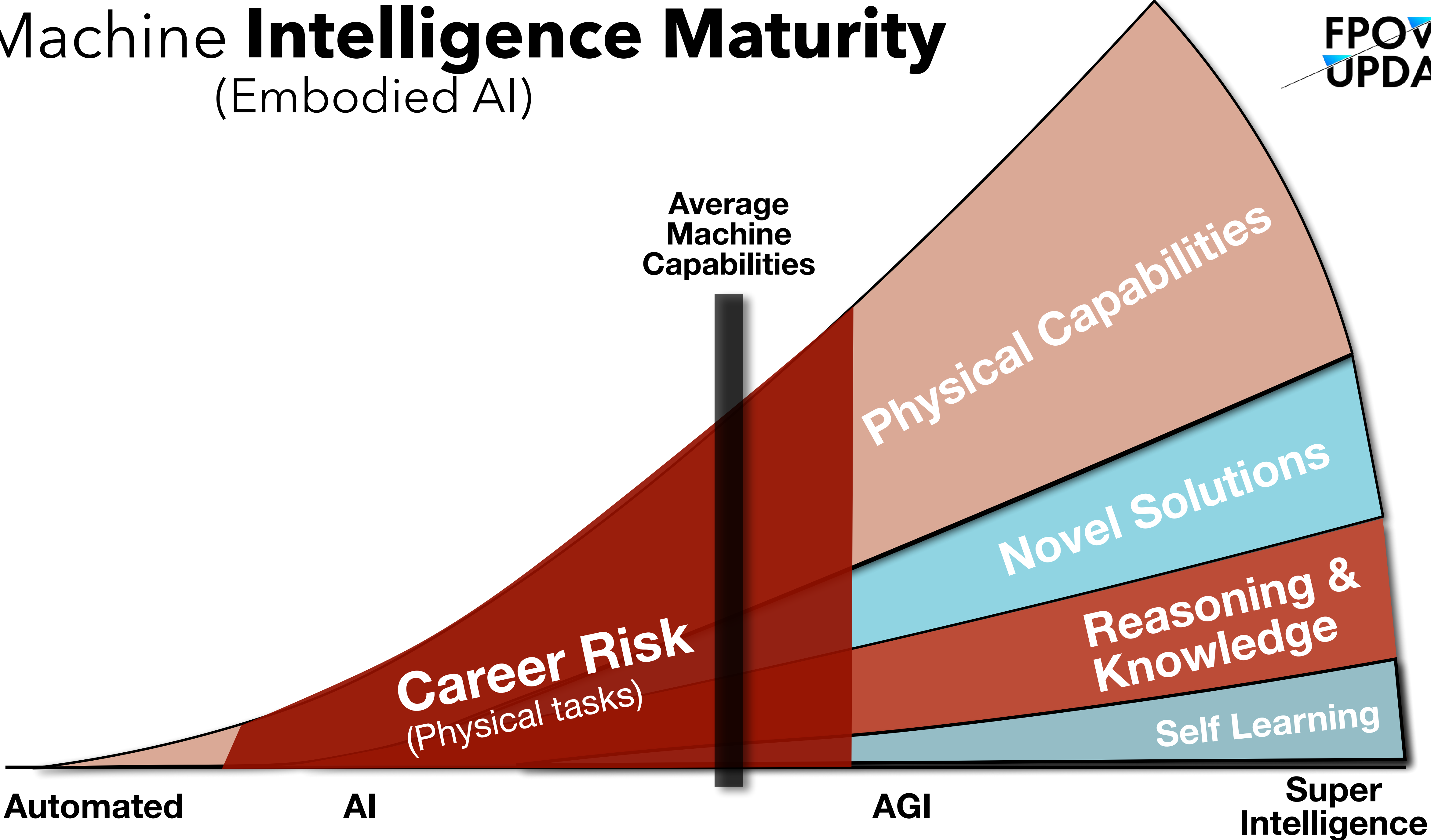
Career Risk
(Physical tasks)

Automated

AI

AGI

Super
Intelligence



INTELLIGENCE OUTCOMES

Goals for Human Intelligence

- Emotional Intelligence
- Relational Intelligence
- **Creative Intelligence**
- Discretion

Goals for Synthetic Intelligence

- Multidimensional Intelligence
- 24/7 Intelligence
- **Human+ NLP capabilities**
- Consistent Intelligence
- Automated Intelligence

Goals for Hybrid Intelligence

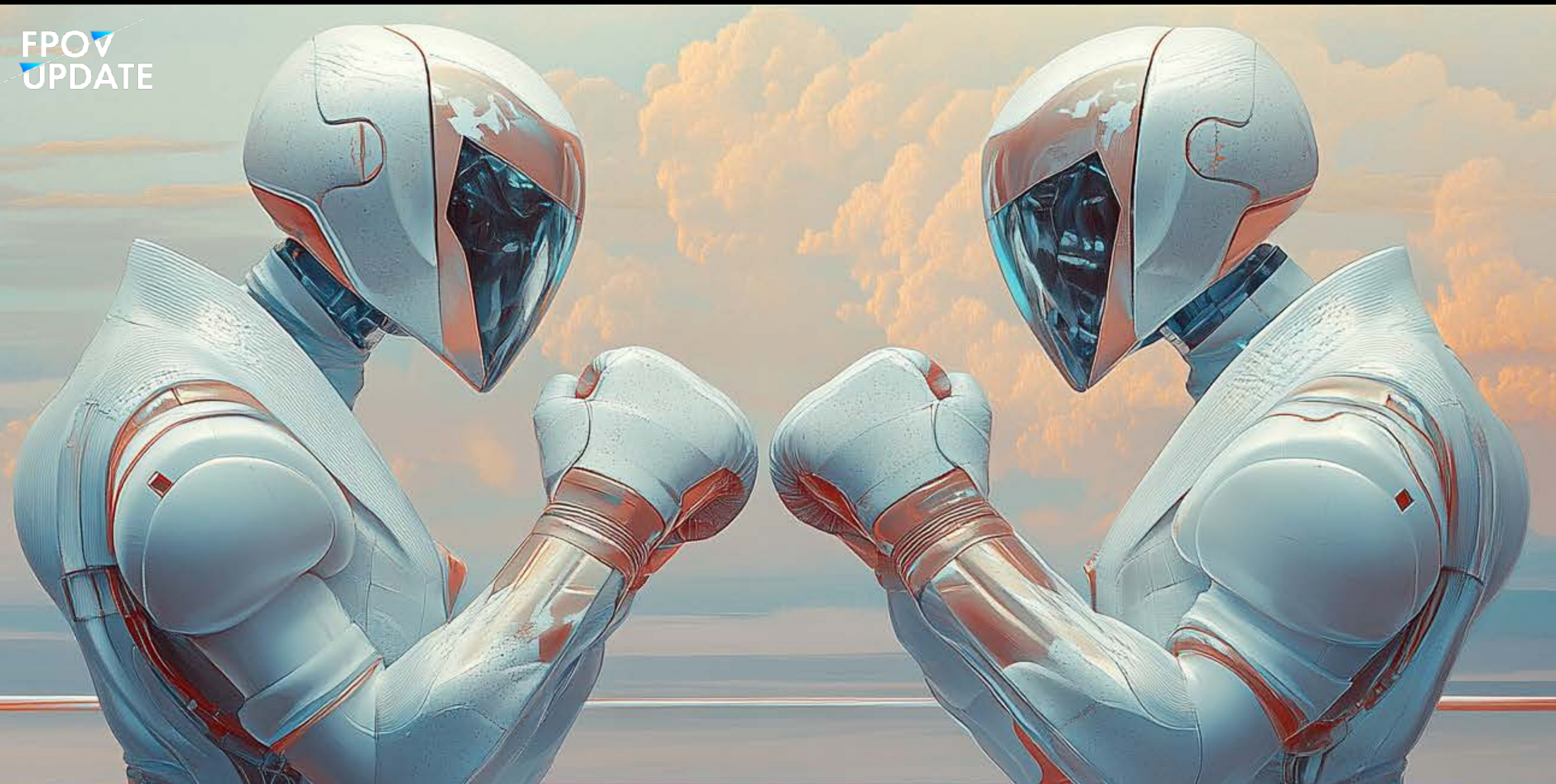
- More capable decision-making
- Higher productivity
- Solving problems not solved before
- **Fulfilled and happy team members**

Goals for Machine Intelligence

- **Smarter devices and machines**
- Further automation
- Better safety
- Higher throughput

Organizational Intelligence: **An AI Battle**

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Organizational Intelligence: **An AI Battle**

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Customers

vs.

You

You

vs.

Competitors

You

vs.

Big Tech

Job Applicants

vs.

You

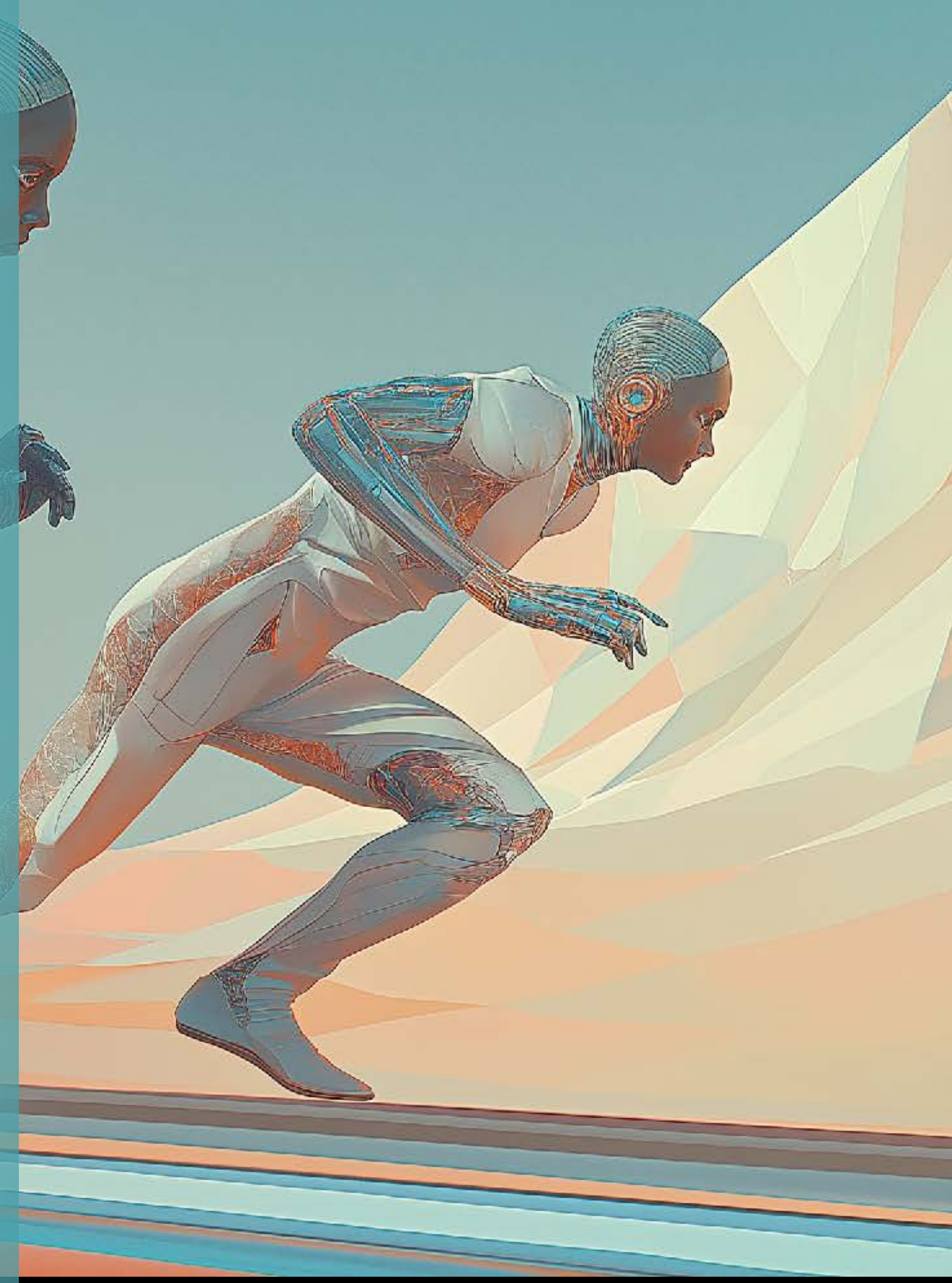
Digital Criminals

vs.

You

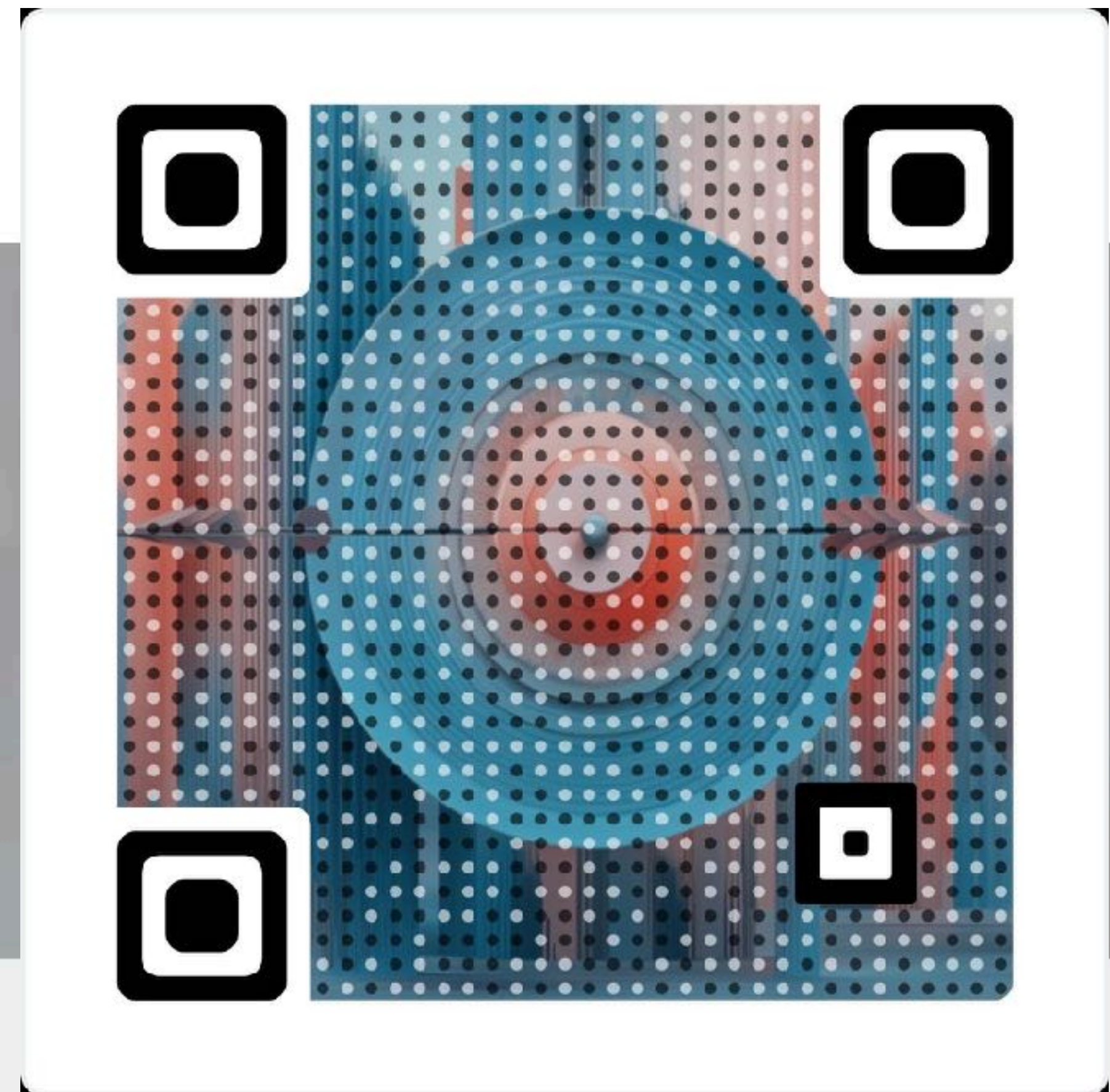
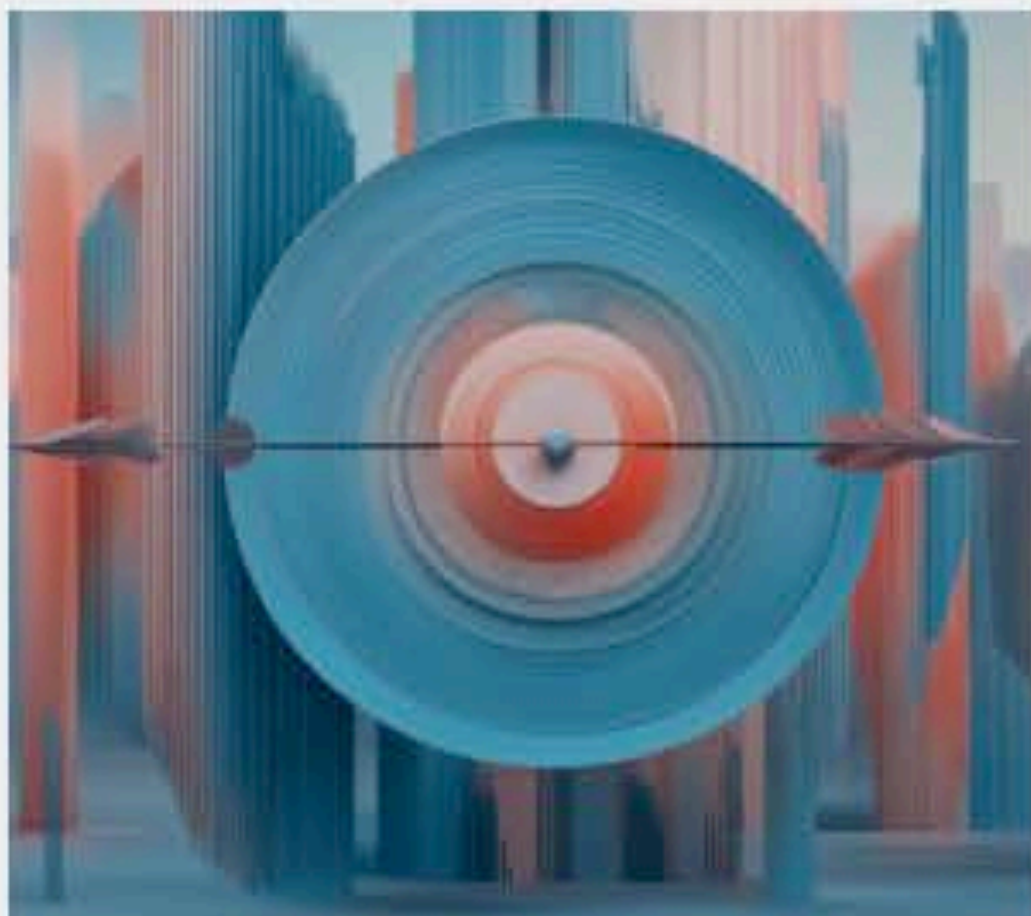
HOW: There is a decision path to develop a powerful AI strategy:

- 1) Have a vision of the “finished AI implementation at your org
- 2) Have a process to build and document your AI roadmap
- 3) Work to create the fertile ground for the AI roadmap to be operationalized



FPOV Update

Building an Intelligence Strategy in 2025



Use the button below to download the presentation from the Update

[DOWNLOAD THE PRESENTATION](#)

2025 SPRING THINKTANK

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Frontier Days to Frontier Models

Blazing New Trails in Business Automation

May 12th - 13th

Monday: 11:30am - 5pm

Tuesday: 8am - 3:30pm

Oklahoma State University, Stillwater, OK



fpov.com/thinktank-2025/

The AI Strategy Bell Curve

Lost Opportunities

- Financial Performance
- Safety Improvements
- Job Satisfaction
- Automation
- Quality Improvements
- CX Improvements

The Herd

65%

Usage encouraged, wider adoption of imbedded AI, a few POC's developed, little AI education provided. An ad hoc AI team in place

Opportunity Zone

AI Elite

10%

AI Laggards

25%

Still defining policy & risk control, licensed Copilot at a small scale and have done no real AI education

Operationalizing many AI tools, full usage of imbedded AI, a fully functioning AI team, AI innovation program is in place with budgets to support it

Intelligence Strategy Models

A Lean AI Strategy

This is a roadmap that makes progress with AI without a large investment of time and money. It focuses on the foundations of AI (governance, data, platforms, AI skills) and a few operational use cases in order to build momentum.

A Full AI Strategy

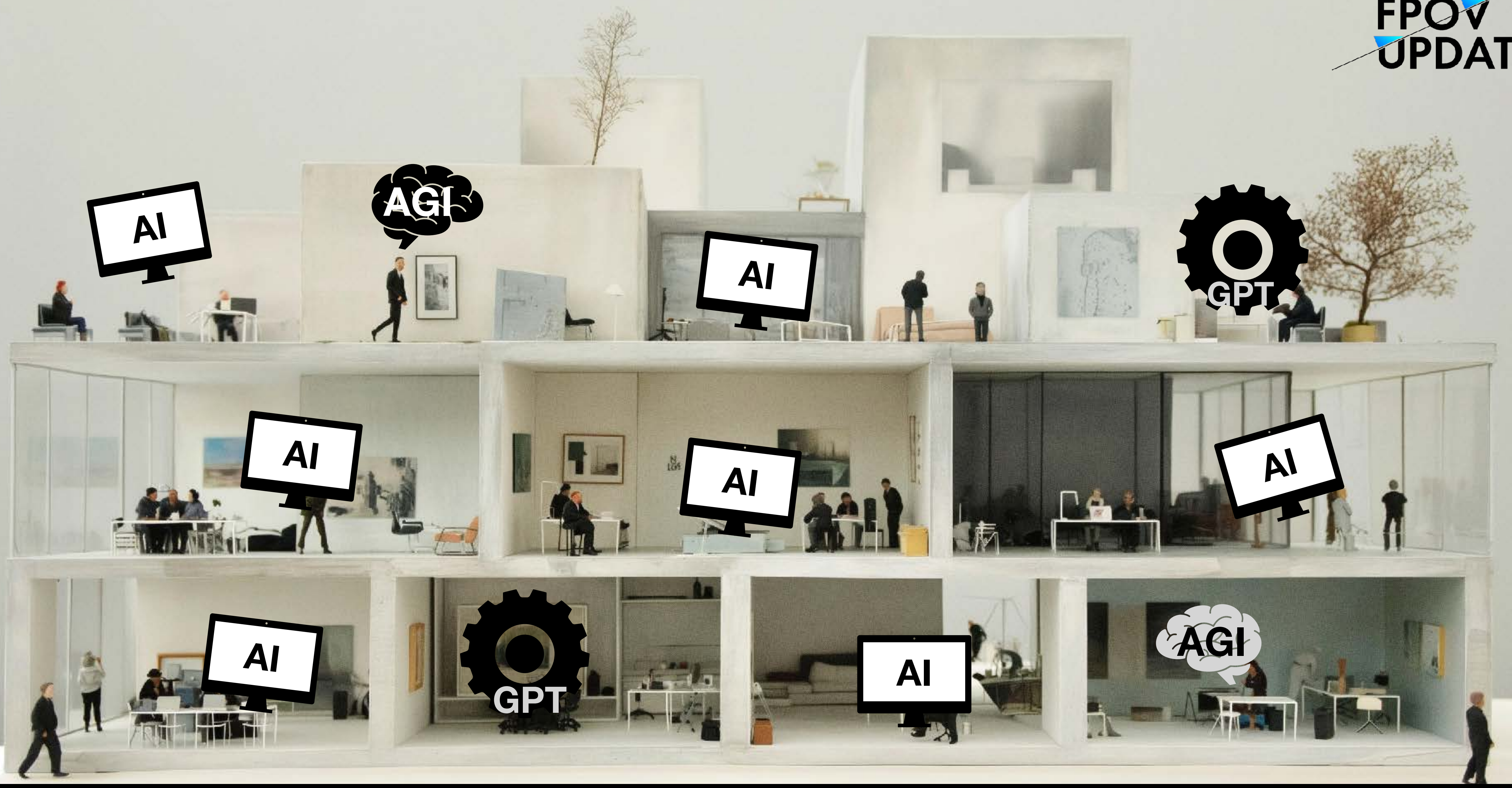
This is a roadmap that helps the organization move faster with AI that peers and be a noticeable part of the brand for the next few years. This requires a great AI foundation and a full process for building many operational use cases. Financial investment decisions are made based on ROI and grow with proof of success.



The background is a stylized, futuristic landscape with blue and orange tones. In the center, there is a large circular graphic with concentric red and orange lines, resembling a target or a lens. The text 'FPOV UPDATE' is written in white, bold, sans-serif font across the center of this graphic. The 'O' in 'FPOV' has a blue triangle pointing to the right, and the 'U' in 'UPDATE' has a blue triangle pointing to the left. The overall scene is illuminated by a warm, orange light from the left, suggesting a sunset or sunrise.

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1) INTELLIGENCE STRATEGY: The End in Mind



The “Organizational Mind” an *Ambient Intelligence Layer*

AI Policies

Analysis/Reasoning Layer

AI to AI Knowledge Transfer Layer

Data Orchestration Layer

Action/Automation Layer

Knowledge Storage Layer

Human Interaction Layer

Access control, memory, preferences

Data Governance

The “Organizational Mind” an *Ambient Intelligence Layer*

Organizational Mind **Intelligence Inventory**

Financial
Legal
Creative
Critic
Strategy
Marketing
Relational
Technician
Engineer
Historian
Writer
Storyteller
Psychologist
Healthcare

Synthetic Experts

Monitoring/Automation Systems

Operational Oversight

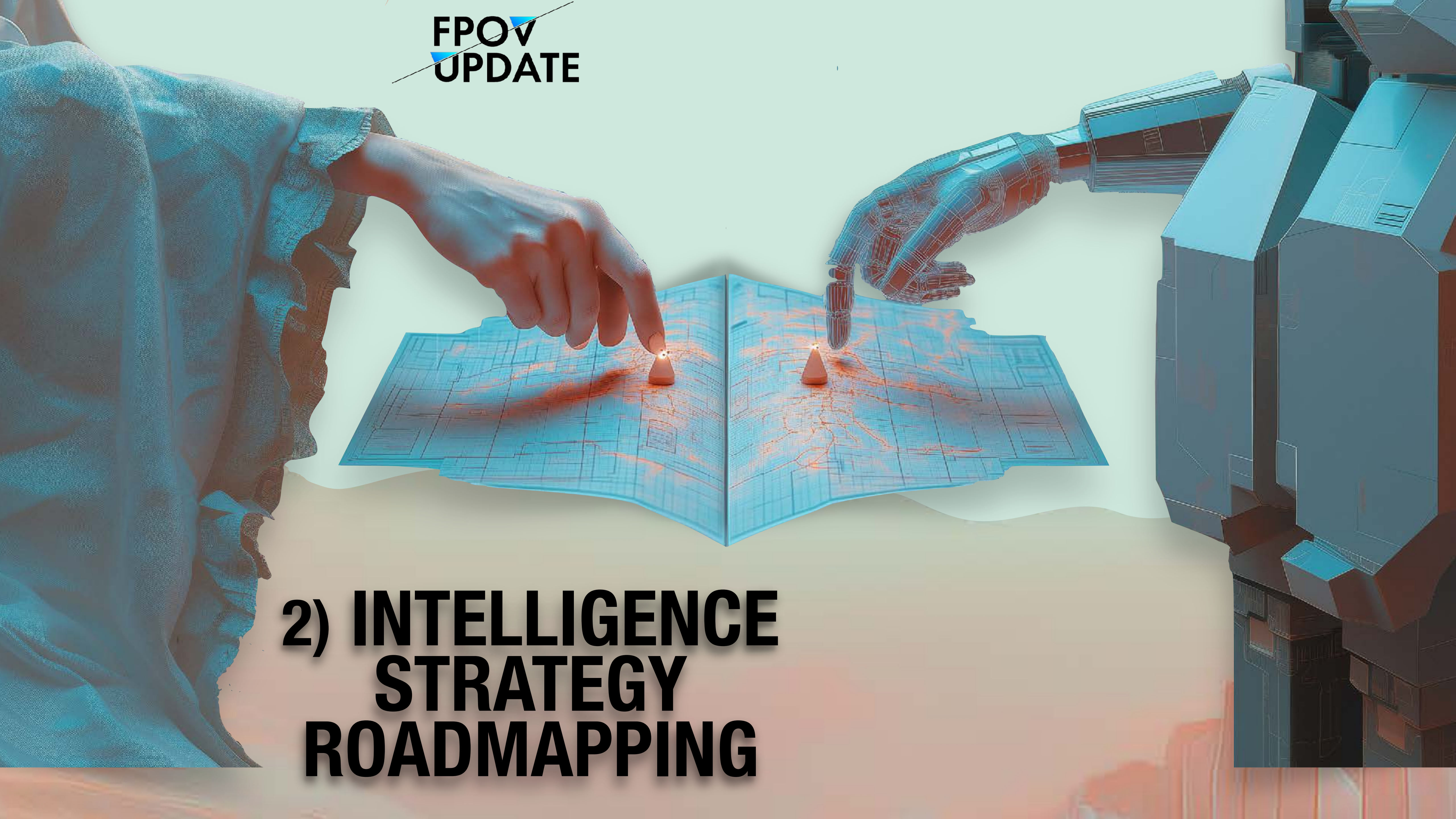
Dynamic Audit System

Team Performance Oversight

Market Surveillance System

Product Monitoring

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2) INTELLIGENCE STRATEGY ROADMAPPING

Step One: Define the AI Dimensions

These are focus areas that will be useful in your AI strategy work.

Step Two: Develop AI Roadmap Goals

By defining where you want to be at the end of a specific time frame, you will set commitment to your pool's desired state.

Step Three: Build Out Your Core AI Projects by Dimension

Define the combination of action items and the order of these events over the given time to reach the destination.

Step Four: Operationalize the AI Strategy

A strategy always lands within an organization's culture, skillset, real and perceived constraints, and larger market conditions.

Following these steps gives you the best chance to succeed with implementing a robust intelligence strategy roadmapping process.



3) Unique Challenges for Operationalizing

- 1) Inspiring strong adoption from employees is not easy
- 2) AI tools improve quickly, can be expensive and must be **modernized** – forever
- 3) AI changes many current processes in large ways - causing disruption
- 4) There is a practical & intellectual complexity to integrating AI into an organization



BOARD LEADERSHIP 2.0

The makeup and skillset for boards must evolve to be effective in the coming era. In this unique Update we will be proposing new models for board skills and responsibilities.



Update #3 - Thursday, May 29th

2:00PM - 3:00PM CST